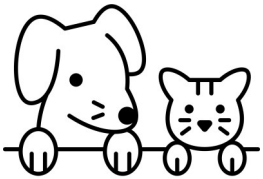


# Fireball Bromeliad



This plant is considered non-toxic, therefore safe around children and pets.

## *Neoregelia 'Fireball'*

- **Use:** Bromeliads are known to gradually change in color hue and variegation as they mature, which makes it even more unique and appealing. It's no surprise that this genus is popular among plant enthusiasts due to its striking appearance and distinct characteristics. An ideal indoor or office plant and often used in large shopping malls and conservatory displays due to their long bloom times. An absolutely stunning way to add vibrant pops of color to your space. Neoregelia 'Fireball' is an old standby and remains popular due to the intense red color and the speed at which this little beauty multiplies. Whether in a pot or in the landscape, 'Fireball' starts filling in the space and spreading out with its stoloniferous habit.
- **Exposure/Soil:** Outdoors Partial Shade (when temps are above 50 degrees), Indoors bright to medium light. They are epiphytic meaning they use their roots to attach to a host plant such as a tree rather than grow in the ground. They can be either mounted on a substrate or planted in a pot. Because their roots act primarily as an anchor rather than a source for water and nutrients, if they are planted in a potting mix that remains too soggy they will easily succumb to root rot. They take in water through their central tank and leaves in addition to their roots. Keep water in the bromeliad's tank, the space where the leaves meet and form a cup toward the base of the plant. Never put water in the bracts or flowering portion of the plant. It will shorten the life of the inflorescence.
- **Growth:** Considered a miniature since it averages 4" - 6" across. Once the mother plant reaches maturity it will produce babies at the base of the plant and die. Then you can enjoy all the offspring and give away to friends.
- **Hardiness:** Zone 10-11; Houseplant, Can keep on a shady porch in summer when temps above 50 degrees, must bring inside in the winter.
- **Foliage:** Its deep red color requires a strong filtered light source or it will revert to a solid green and a much less interesting plant.
- **Flower/Fruit:** Inflorescences are violet to lavender and appear in the socket center of the leaf rosette.

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