KrewerTM Rabbiteye Blueberry Bush









Scan the QR code to see a pollination chart and more info from UGA



Vaccinium ashei 'Krewer' PP28623

- <u>Use:</u> Watch out Titan[™] here comes Krewer[™] Blueberry! A companion plant to the Titan[™], Krewer[™] has very large, sweet blueberries. If you're looking for bragging rights get the Krewer[™] and Titan[™]. A great choice for homeowners and U-Picks. Released in late 2014 by the University of Georgia (UGA), Krewer[™] was named in honor of UGA's pioneer blueberry grower and retiree, Dr. Gerard Krewer. Ripens in late May to early June. (400-450 hours below 45 degrees F)
- <u>Exposure/Soil</u>: Prefers light, acid soils (pH 4.5-5.2) with high organic matter (20 -50%) are preferred, unlike most fruit crops.
- Growth: Moderate, 4-10' tall and wide; best if pruned.
- *Hardiness:* Zone 6-9; shrub
- Pollination: Plant more than one variety for cross-pollination to promote adequate fruit set. Also, choosing varieties from the different ripening categories provides a broad harvest season.
- <u>Foliage:</u> Deciduous. Bluish-green foliage.
- <u>Flower:</u> Firm, light blue berries are much better flavored than older varieties. Shelf life after harvest is outstanding. Ripens mid-late season. The new variety has shown high yield potential in early experimental trials, and offers a great companion variety for the recently released large fruited 'Titan™'. 'Krewer™' is suitable for commercial production, pick your own operations, and home gardens.

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