

Red New Look Celosia



Celosia is a member of the amaranth family and is a very common plant in annual gardens due to their ease of care and wide array of flower structures and colors. The name Celosia originates from the Greek word for "burning" due to the flame-like flower heads. The species used for flowering annuals is believed to be native to the Mediterranean region or East Africa and also commonly known as "woolflowers".

Celosia argentea plumosa 'New Look Red'

- **Use:** Large, brightly colored summer plumes of scarlet red, set against deep burgundy foliage; an impressive display when massed in the garden or along borders; a great container plant as well. Celosia is commonly referred to as Cockscomb. It produces a striking red plume with lovely dense foliage, a favorite among landscapers and homeowners alike.
- **Exposure/Soil:** Full sun or at least 5-6 hours of afternoon sun. Water regularly, when top 3 in. of soil is dry. Use slow release fertilizer for best results. Keep water off leaves and flowers.
- **Growth:** Bewitching 14" tall and 12" wide plants create drama blazing away in the autumn landscape, mingling in the midborder, or unleashing a blast of color from a lucky patio container.
- **Hardiness:** Zone 9-11, Annual, Houseplant.
- **Foliage:** Fresh green foliage with a pointed tip. New leaves cover old plumes, so plants keep a fresh look all season.
- **Flower:** Large plumes of a glowing deep red. Its incessant blooms create an exotic color spot in gardens late spring to fall.

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